

Booking Site Agreement

This Agreement is entered into as of [DATE], by and between:

Service Provider:

Robert Calvin Mitchell
54-1454 Pendrell ST, Vancouver, BC, V6G1S5
236-339-1498
robert.calvin.dev@gmail.com
robertcalvinmarketing.ca

Client:

[CLIENT NAME / BUSINESS]
[CLIENT ADDRESS]
[CLIENT EMAIL / PHONE]

1. Scope of Services

Service Provider agrees to design and launch a booking-focused website optimized for fast conversions and search visibility.

Package Deliverables:

- One-page or two-page custom site (Landing Page + Contact or Booking Page)
- Integrated booking calendar setup (Calendly, TidyCal, etc.)
- Social media preview card configuration (Open Graph + Twitter card tags)
- Google Maps and directions embed
- Mobile-optimized CTA sections
- SEO meta tag setup + city-based targeting
- Schema injected for LocalBusiness
- Quick SEO plugin installed and configured

2. Timeline

Estimated turnaround: **7–10 business days**, subject to Client's timely submission of branding assets, images, business info, and platform access.

3. Payment Terms

- **Total Fee:** [INSERT CAD AMOUNT]
- **Due:** 50% upfront / 50% upon completion
- **Payment Method:** [eTransfer / PayPal / Bank Transfer]

Final delivery, live launch, and schema injection will not be completed until full payment is confirmed.

4. Confidentiality & NDA

Both parties agree to treat any login credentials, business data, or proprietary marketing strategies shared during this project as strictly confidential.

This NDA survives completion of the engagement.

5. Ownership & Licensing

Client owns all content, design, and branding deliverables.

Quick SEO plugin is licensed for use on the delivered domain only. Redistribution or reinstallation elsewhere requires a new license.

6. Limitation of Liability

Service Provider is not responsible for:

- Downtime or errors caused by third-party booking tools

- Issues due to incomplete or inaccurate Client input
- Platform or hosting limitations
- Algorithmic shifts post-launch

Liability is limited to the amount paid for the service.

7. Portfolio Use

Unless otherwise requested in writing, the Service Provider may include screenshots or anonymized references to this project in their portfolio.

8. Entire Agreement

This Agreement constitutes the full understanding between parties. Changes must be documented in writing and signed by both parties.

Signatures

Client Signature: _____

Date: _____

Service Provider Signature: _____

Robert Calvin Mitchell

Date: _____